





# MAGO

## A SINGLE ERP FOR ALL BUSINESS NEEDS

To be truly competitive in the current dynamic business environment, you have to keep costs under control and maximize profitability. This is why Mago4 is the best ERP choice for everyone, and especially for you.

Mago4 is a comprehensive Enterprise Resource Planning solution. It is designed to reduce overall operating expenses through the support of various technologies, databases and operating systems, and with an unprecedented offering of web applications.

Available in various editions, Mago4 is flexible and modular and allows you to implement targeted customizations and to add new features as your business grows.

In addition, the software has been localized to support various languages, legislations and currencies for use in different countries, ensuring a business without borders.

Discover the Mago4 features designed to improve productivity and accelerate the growth of your business.

Mago4 is a multilingual and multi-currency ERP software that allows companies to manage their accounting and financial activities, their supply chain and all other business processes.

You can start with the features and resources you need right now, and then expand and adjust your package as your business needs change.

With the specific Mago4 layout, you have complete freedom, in both Desktop or Cloud mode, ensuring full productivity even when you are away from the office.

Mago4 can be localized for use in a variety of countries, thanks to specific global business features.

With the support of 9 native localizations and 10 languages, over 10,000 corporate clients use Mago4 in 30 countries worldwide, to ensure themselves success and maintain a competitive edge.

**WEB  
ORIENTED,  
FOR A  
GLOBAL  
REACH**

# INCREASE YOUR PRODUCTIVITY WITH COMPLETE, CUSTOMIZED SOLUTIONS

With Mago4, you can effectively manage every aspect of your business, safe in the knowledge that you will always have the right solution to hand for any need.

Mago4 improves the efficiency and accuracy of your business processes, while maintaining the flexibility needed

to facilitate every day work in every product sector (production, trade or services).

Mago4 pools together all your business information in a single system that is always available and up-to-date. This way you can reduce your operating expenses and your margin of error.



## CROSS FUNCTIONALITIES

DMS  
CRM  
Sales Force App  
Attempted Sale App  
Business Intelligence  
E-commerce  
Website Management



## FINANCIALS ACCOUNTING

Mago4 manages administrative and accounting issues, including depreciation, management control, collaborators and digital communications.

Financials  
Forecast Accounting  
XBRL Balance  
Balance Analysis-Basel II  
Multicompany Balance  
Analysis and Controlling  
Fixed Assets  
Cash Management  
Intrastat  
Advanced Bank Management  
Accounting Inventory Book  
Treasury  
Data exchange with Zucchetti tax applications  
Payroll import



## SALES AND PURCHASES

Mago4 administers the accounts payable and accounts receivable process, from quotations to invoicing and quality control.

Sale Orders  
Sales  
CONAI  
Waste of electric and electronic equipment (WEEE)  
Sales Force Management  
Credit Limit Management  
Purchase Orders  
Purchases  
Quality Inspection  
E-invoicing  
Data exchange with Zucchetti TESAN



## INVENTORY AND LOGISTICS

Mago4 manages the fiscal and physical inventory, as well as logistics issues.

Inventory  
Lots and Serials  
Barcode Manager  
Warehouse Management System  
WMS Mobile



## MANUFACTURING

Mago4 coordinates production and planning through Gantt, MRP II and CRP.

Bill of Materials  
Variants  
Configurator  
Manufacturing Management  
Open Orders  
Manufacturing Mobile  
Production Planning  
Tools Management

EASY TO USE  
AND INSTALL

SIMILAR CLOUD  
AND DESKTOP  
INTERFACES

USE WITHOUT  
LIMITS

COMPLETE  
LOCALIZATION  
SUPPORT

## **TAILOR-MADE FOR YOU**

Mago4 is intrinsically open to integrations and custom solutions, achievable through the development platform and the Mago4 suite framework infrastructure, as well as through third-party applications.

Equip your business with tools tailored to suit your needs!

### **INTEGRATION**

### **CUSTOMIZATION**

### **PROCESS IMPROVEMENT**

### **ADVANCED REPORTING**

### **VERTICALIZATION**

Powerful development tools will shape Mago4 around your business, creating vertical solutions integrated with Mago4, and even veritable stand-alone solutions.

For those seeking even greater performance, discover the Mago4 suite designed to meet all your operational, development and business needs.

## **FLEXIBILITY MEANS HAVING SOLUTIONS FOR EVERY NEED**

Mago4 addresses all SMEs, of any size and active in any market sector.

Mago4 also adapts its delivery method to your needs, and is capable of evolving with the growth of your business.



## **TASKBUILDER FRAMEWORK**

This is the Mago4 supporting infrastructure, which also serves as an independent environment. TBF represents an application base that can be managed independently and is available on client/server and/or cloud platforms, on which vertical solutions, add-ons and embedded and stand-alone cross products can be developed.

## **MAGICLINK**

Creates customized solutions implemented in any programming language, so as to interface with Mago4 via Web Services.

## **I.MAGO STUDIO**

Development environment designed to describe the extraction and transformation processes of data flows from source to destination. It is equipped with a synchronization engine in native web technology.

## A 100% ACCESSIBLE ERP SYSTEM

To ensure limitless access, the Mago4 layout adapts automatically to the form factor of the device you are using (different resolutions, tablets, smartphones).

The design, conceived for various outputs, minimizes the need to resize and scroll through content, and allows you to make the most of the features of your device.

Through a responsive web design and the versatility of Mago4, you're sure to be always productive, with any device, wherever you are.

## DEPLOYMENT

On premise  
On Cloud  
Web  
PPU  
PAAS



### PROFESSIONAL LITE EDITION

Aimed at small businesses that need to manage administration, accounts, inventory and the sales and purchasing cycle effectively.

### PROFESSIONAL EDITION

Designed for small and medium commercial, industrial or service enterprises. Perfect for managing the entire cycle, from offers to production planning.

### ENTERPRISE EDITION

The ideal choice for both commercial and production companies with ten or more employees. This is an "all-inclusive" edition: all the functional modules of Mago4, present and future, always included.

## TASKBUILDER STUDIO

### Reporting Studio

Reporting system featuring its own development tool, intuitive and complete. Reports are 100% configurable, can be sent by e-mail or automatically archived, provide links to other reports, Mago4 documents, Google Maps and Skype; data can be exported in several formats.

### Easy Studio

Intuitively manages graphical and functional customization of an existing management document and creates templates from scratch. Easy Studio can create any kind of objects, from text fields to checkboxes, combo-boxes and body-edits.

### TaskBuilder Library

This is the collection of Classes and components in C++, on which the definition of any document is based.

### Workflow Studio

Workflow Studio lets you develop a complete workflow for any application implemented with TBS.



### HI-TECH

Latest generation technology components and advanced tools to increase your efficiency in all business sectors.



### ALWAYS CONNECTED

With M4 Cloud, you can access your ERP system wherever you are.



### MODULAR

Set up your profile based on your business size, both now and in the future, thanks to 3 editions and more than 50 modules.



### CUSTOMIZABLE

Create an ERP system tailored for your needs with ease, thanks to a wide range of special instruments.

## TRUST IN MAGO4

Mago4 represents the culmination of over 30 years of experience, research and development in the field of ERP software for SMEs in Italy and worldwide.

The long-standing legacy behind Mago4 has resulted in a series of tools that are easy to use and yet guarantee high performance levels, enabling you to optimize the cost-effectiveness of your IT investments.

# MAGO

IN FIGURES

## ADVANTAGES AND PLUS POINTS

Mago4, based on the latest technology, was developed by listening to the real needs of users. This makes it a fully up-to-date, safe and reliable ERP system. And that's not all: check out the plus points of Mago4.



### USER-FRIENDLY

Optimized use right from the start, thanks to a familiar user experience.



### OPEN

Through a technology platform based on Web Services



### UNDER CONTROL

Always keep informed on who, how and when any corporate data has been edited.



### GLOBAL

Mago4 is a multi-legislation, multi-currency and multi-language ERP that supports localization for any country.



### CROSS-PLATFORM

Sign in to your ERP from any device and any operating system.



### SECURE

Create access profiles for individual users or business roles.

**10.000+**

CORPORATE USERS  
in over 60 PRODUCT SECTORS

**2.000+**

QUALIFIED TECHNICIANS AND DEVELOPERS working towards achieving constant innovation, so as to offer up-to-date, competitive tools

**200**

PARTNERS. A global network of retailers serving customers

**150+**

VERTICAL INDUSTRIAL SOLUTIONS to meet any specific requirement

**30+**

YEARS OF EXPERIENCE in ERP systems Highly specialized in ERP software for SMEs

**10**

LANGUAGES for 9 LOCALIZED NATIONS

Installations in **30** COUNTRIES worldwide

**2-DIGIT**

percentage increase in turnover

**JOINT VENTURE**

BETWEEN ITALIAN RETAILERS AND FOREIGN PARTNERS offering a wide range of customized solutions



### EXPANDABLE

Mago4 is ready to support your growth: you can enable new features when your business really needs it.



### INTEGRATED

An even more complete management experience, through integration with a whole host of Zucchetti solutions, to aid your company's growth at best.



### GROWING

Realize the greatest yield on your IT investment: keep indirect costs under control and maximize profitability.



# ZUCCHETTI



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Our software, your success